



5 HELPFUL HINTS TO HELP SPREAD THE WORD!

USE OUR 5 HELPFUL HINTS TO ENGAGE YOUR LIBRARY COMMUNITY WITH STORY BOX LIBRARY

- 1.** Link your website to ours from as many pages as possible.
Home page
Kids' page
Learning or literacy page
eResources, digital resources, eBooks and audio
(Request our MARC records!)



Always use our logo!

- 2.** When describing Story Box Library on your websites and in promotional materials, we find the following descriptions to be best!

LONG VERSION:

The best place to watch celebrated stories read aloud by our favourite storytellers.
It's storytime, anytime!

SHORT VERSION:

The best place to watch celebrated stories read aloud by our favourite storytellers. A fantastic literary resource for pre-school through to upper primary-aged children, a range of actors, sportspeople, authors, illustrators and more share their unique voices in an ever-growing library.
It's storytime, anytime!

- 3.** **STAY UP TO DATE!**

SOCIAL MEDIA

Follow, like and share Story Box Library's social media posts whenever possible!

LIBRARIAN RESOURCE CENTRE FACEBOOK GROUP

Story Box Library has a Facebook group for keeping librarians up-to-date on all our news and interesting industry events and articles. It's free to join. Find us on Facebook and send a request.

Sign up for news and inspiration delivered monthly to your inbox.



www.storyboxlibrary.com.au





4.

RESOURCES KIT

SHELF TALKERS

Used to remind patrons they can access Story Box Library at home on the bookshelves.

PRINTABLE FRIDGE CARDS SO PATRONS HAVE LOG IN DETAILS AT HOME

Our printable fridge cards allow easy access to Story Box Library with your library details and a QR code direct to our website.

PRINTABLE BOOKMARKS FOR PATRONS

Our printable bookmarks are a nice take home gift for your patrons, while reminding them about Story Box Library.

SOCIAL MEDIA READY TILES

You can share Story Box Library through your library social media with our ready to go tiles.

STORYTELLER IMAGES

Download our storyteller and book images for use in your digital communications.

5.

REMEMBER, WE'RE HERE TO SUPPORT YOU

- Request promotional materials to distribute to patrons
- Include our Stories, Short Films and Activity Time in your programs.
- Create themed playlists to run on a loop in your library.
- Create eye-catching displays to connect your shelved collection with our Stories.

